

Full-Page Feature or Release ... Which one is best for you?

Whether you're looking for a high-impact marketing strategy or a fast, economical way to deliver your product message, Family Features has the right product for you. Our Features and Releases help you reach millions of consumers in print and online.

Full-Page Feature

- Full-page format dominates the page
- Front-page placements in the food/lifestyle section of newspapers
- Multiple product images, recipes, tips and sidebar material
- Professionally designed, ready-to-use layouts



Release

- Economical and fast — 5-day turnaround
- Unformatted — so editors can use for sidebar material or informative filler
- Perfect for time-sensitive announcements and contests
- Use for columns or repetition of your messages throughout the year
- Partner with a full-page feature to provide additional support material

Family Features' syndicated products provide Results ... Accountability ... Implied Editorial Endorsement and Outstanding ROI.

Call 1-800-800-5579 to get your product messages in print and online today!