

Distribution

NEWSPAPER DISTRIBUTION

There are over **2,800** customers in the top 100 DMAs, representing more than **47.8** million in circulation.

Breakdown by Size

More than 3,400 customer papers representing over 54MM

Circulation	# Papers	Circulation	Percent
100k+	65	12,304,830	23%
50k – 99,999	115	7,523,396	14%
30k – 49,999	205	7,715,687	14%
20k – 29,999	312	7,331,271	14%
10k – 19,999	744	10,230,331	19%
0k – 9,999	2,035	9,007,581	17%
	3,476	54,113,096	100%

Note: Some of these larger circulation papers may be groups.



MAGAZINE DISTRIBUTION

Over **280** customer magazines representing over **12MM**

EXAMPLES

- Living Magazine — Circulation 100,000
- Southern Nevada Home & Garden — Circulation 100,000
- Washington Families — Circulation 125,000
- Senior Beacon — Circulation 96,255
- Ocala Style — Circulation 25,000
- Care Magazine — Circulation 75,000



ONLINE DISTRIBUTION

Guaranteed online placements on Family Features' Web feeds

EXAMPLES

Online Resource	URL
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|------------------------------|---|
| Dos Mundos | http://www.dosmundos.com/html/foodandrecipes.htm |
| Catalina Magazine (New York) | http://www.catalinamag.com/home.htm |
| Sacramento Bee | http://www.sacbee.com/static/live/lifestyle/virtual_kitchen/ |
| Chico Enterprise-Record | http://www.chicoer.com/lifestyle/lawnandgarden |
| PhillyWired.com | http://phillywired.com/pages/HH_weekly |

