

2010 Editorial Planner

Great Themes Throughout the Year

- Healthy Lifestyles
- Quick Foods
- Budget Living
- Senior Living
- Travel
- Pets
- Home Improvement DIY
- Family Safety
- Real Estate
- Green Living



Holidays and Special Dates

- New Year's Day Jan 1
- Martin Luther King, Jr. Day Jan 18
- Super Bowl Sunday Feb 7
- Chinese New Year Feb 14
- Valentine's Day Feb 14
- Presidents' Day Feb 15
- Mardi Gras Feb 16
- Lent Feb 17–Apr 4
- St. Patrick's Day Mar 17
- Passover begins Mar 29
- Easter Apr 4
- Earth Day Apr 22
- Cinco de Mayo May 5
- Mother's Day May 9
- Memorial Day May 31
- Father's Day June 20
- Independence Day July 4
- Labor Day Sept 6
- Rosh Hashanah begins Sept 9
- Grandparents' Day Sept 12
- Mexican Independence Day Sept 16
- Halloween Oct 31
- Thanksgiving Nov 25
- Hanukkah begins Dec 1
- Christmas Dec 25
- Kwanzaa begins Dec 26
- New Year's Eve Dec 31

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Distribution Date — December 1
Materials Due — November 1



- Super Bowl
- Chinese New Year
- Black History Month (February)
- Valentine's Day
- Mardi Gras
- St. Patrick's Day
- Health Awareness
- Pets and Pet Care
- Craft Month (March)

Distribution Date — March 1
Materials Due — February 1



- Cinco de Mayo
- Memorial Day
- Summer Menus
- BBQ/Grilling
- Weekend Getaways
- Summer Bridal
- Summer Landscaping
- Summer Travel
- Summer Health

Distribution Date — August 1
Materials Due — July 1



- Diabetes Month (November)
- Comfort Foods
- Halloween
- Oktoberfest
- Healthy Aging
- Winterizing Your Home
- Winter Yard Protection
- Interior Home Improvement Projects

Distribution Date — February 1
Materials Due — January 1



- Spring Menus
- Easter/Lent
- Mothers Day
- Spring Bridal
- Tax Tips
- National Gardening Month (April)
- Spring Lawn/Garden Outdoor Living
- Home Improvement Mini Makeovers
- Spring Cleaning
- Real Estate

Distribution Date — April 1
Materials Due — March 1



- Father's Day
- July 4th
- Picnics
- Road Trip Survival
- Backyard Projects

Distribution Date — September 1
Materials Due — August 1



- Thanksgiving
- Holidays — Christmas and Hanukkah
- New Years Entertaining
- New Year/New You
- Holiday Travel
- Energy Smart Homes
- Winter Getaways
- Winter Bridal/Engagement Season

Distribution Date — July 1
Materials Due — June 1



- Back to School
- Labor Day
- Tailgating
- BBQ/Grilling
- Fall Bridal
- Fall Lawn/Garden
- Home Improvement DIY
- Fall Decorating
- Home Safety

Note: These are general recommended target dates for media pickup in each quarter. For releases, please allow five working days. Please contact us if you require a more detailed timeline for a specific project.

To ensure thorough promotion and distribution of your content to our media network, we encourage you to send your materials by the dates listed.